

GIPS

जी०एन०आई०ओ०टी० इंस्टीट्यूट ऑफ प्रोफेशनल स्टडीज़
GNIOT INSTITUTE OF PROFESSIONAL STUDIES
(Affiliated to Chaudhary Charan Singh University, Meerut)
An ISO 9001:2015 and 14001:2015 Certified Professional Institute

COURSES OFFERED : BBA | BCA | B.Com | B.Sc (CS) | B.Com (Hons)

संवाद

VOL 2 ISSUE 4 || APRIL 2023

FOUNDER

Late Shri K. L. Gupta

PATRONS

Shri Rajesh Gupta (Chairman)

Shri Gaurav Gupta (Vice-Chairman)

EDITOR IN CHIEF

Prof. (Dr.) Savita Mohan



संवाद

FOUNDER

Late Shri K.L. Gupta

PATRONS

Shri Rajesh Gupta (Chairman)

Shri Gaurav Gupta (Vice- Chairman)

EDITORIAL BOARD

EDITOR IN CHIEF

Prof. (Dr.) Savita Mohan (Principal)

EDITORS

Dr. Ashish Kumar Mourya

Prof. Ritu Yadav

CO-EDITORS

Dr. Himanshu Mittal

Dr. Shyam Kumar

TECHNICAL COORDINATOR

Dr. Nishant Kumar Gupta

STUDENT COORDINATORS

Mr. Raj Aryan (BBA)

Ms. Archita Goel (BBA)

Mr. Naveen Yadav (BCA)

Mr. Manu Pathak (BCA)

Ms. Zubia Maheen (B.Com. Hons.)

Ms. Apoorva Sirohi (B.Com.)

Mr. Prakhar B.Sc. (CS)

Dear all,

"The capacity to learn is a gift; the ability to learn is a skill; the willingness to learn is a choice" - Brian Herbert

Greetings from the Greater Noida Institute of Professional Studies..

It is a matter of pride as well as a pleasure to present before our readers the next issue of College Newsletter संवाद. We have put whole-hearted endeavors to give a complete and kaleidoscopic view of the laudable achievements of different departments of our institute. A college Newsletter mirrors the success story of an institution and acts as a great medium to reach out to the outer world. It reflects upon the persistent and committed efforts made by faculty, staff, and students for taking the institution one step ahead.

Our community has come together in countless ways to support each other and contribute to the wider world. From volunteering to help those in need, to engage in research and advocacy that advances social justice and sustainability, our students, faculty, and staff have demonstrated the best of what our institution stands for.

We congratulate everyone for their bit of service to the institution. We also congratulate the editorial team for bringing out the present issue of the Newsletter.

Wish you happy and thoughtful reading.

Thank you



DEPARTMENTAL ACTIVITIES

Workshop on How to Plan for Startup Legal & Ethical Steps (April 10, 2023)

“Be a Doer, not just a Dreamer, Ideas are easy & Implementation is hard.”

A start-up involves a small team of entrepreneurs with an innovative idea, product, or service they believe has potential in the market.

Start-ups face many challenges, including securing funding, developing a viable business model, building a customer base, and competing with established players in the market.

Mr. Vikas Kumar, the resource person of the workshop addresses these issues in a constructive way. He is a highly skilled telecom professional with over 20 years of experience in developing business applications. Currently, he serves as the Founding Executive Director of G Venture Technology Pvt Ltd, providing telecommunication, call center, and web-based support solutions to businesses of all sizes in Delhi and the surrounding NCR Region.

Mr. Vikas Kumar discussed with students to establish their businesses enthusiastically and determined and not be frightened of failing.

He discussed the moral and legal requirements for launching a business. Every company should have a clear sense of purpose and a mission and vision that are both straightforward and motivating. There was also a discussion of the many free social networking tools. It was a fruitful session for students.

GIPS GNIOT INSTITUTE OF PROFESSIONAL STUDIES (GIPS) **GNIOT**
Affiliated to Chauchary Charan Singh University (CCSU), Meerut

INSTITUTION'S INNOVATION COUNCIL
Ministry of HRD, Government of India

is organizing
**A workshop on
How to Plan for
Startup Legal & Ethical Steps**

Mr. Vikash Kumar
Founding Executive Director
G Venture Technology Pvt. Ltd.

Prof. (Dr.) Savita Mohan
Principal
GIPS

Prof. Ashutosh Singh
President, IIC GIPS

Monday 10 April, 2023
03:00 PM Onwards
Seminar Hall, GNIOT

Plot No. 7, Knowledge Park II, Greater Noida, Uttar Pradesh 201310
www.gniotgroup.edu.in | 1800-274-6969



AIMA's National Leadership Conclave (April 11, 2023)

"The more that you read, the more things you will know. The more that you learn, the more places you'll go."

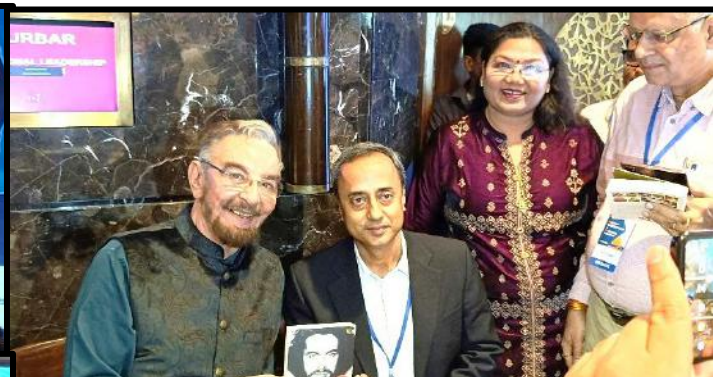
National Leadership Conclave which is one of the annual flagship events of AIMA that focuses on a topical theme of national importance and is addressed by eminent speakers including Ministers, CEOs, and Thought Leaders from different spheres of life, who share their views with participants through interactive sessions. This year, the Conclave was scheduled to be held on 11th April 2023, in New Delhi.

The conclave was attended by Prof. Dr. Savita Mohan (Principal GIPS) along with two faculty members of the department.

The theme for the Conclave was 'Mission 2047: India's tryst with a new destiny' and it is being chaired by Dr. Sanjiv Goenka (Chairman, RP-Sanjiv Goenka Group).

Some of the eminent guests at the event were Nitin Gadkari (Minister for Road Transport & Highways, Government of India), Sanjay Kirloskar (Chairman & Managing Director Kirloskar Brothers Ltd), Sharmila Tagore (Veteran Actress), Kabir Bedi (Veteran Actor) & Sunil Kant (Munjal Chairman, Hero Enterprise).

The occasion also marks the presentation of the AIMA Awards of Excellence, the chief guest of the event was Jyotiraditya Scindia (Minister of Civil Aviation and Steel, Government of India). It was a very insightful event that widened the horizon and knowledge of participants in this multi-dimensional arena.



International Symposium Decoding Future HR (April 13, 2023)

समन्वय A Synergy- The HR Club, of the GNIOT- Institute of Professional Studies has organized a one-day International Symposium on "Decoding Future HR".

The symposium was a resounding success, thanks to the guidance and leadership of Prof. (Dr) Savita Mohan, who spearheaded the event. The symposium was a gathering of the most exceptional HR professionals from across the globe, who came together to address some of the most pressing challenges and dilemmas facing the HR industry. It was an opportunity to explore the future of HR and gain insights into the latest trends, strategies, and best practices in the field. Over 105 participants attended the session and were treated to an enriching experience.

During the symposium, eminent speakers focused on HR transformation, the future of HR with HR analytics, business linguistics, organization design, digitization, and issues and challenges in Industry 5.0. Experts in these fields shared their extensive knowledge and experiences on how to achieve organizational excellence through human capital.

The event was a huge success, and the attendees left with a wealth of knowledge and inspiration, ready to take on the challenges facing the HR industry in the years to come. The GNIOT-Institute of Professional Studies was proud to host such an exceptional symposium, and it's a testament to their commitment to excellence in education and industry engagement.



Visit to National War Memorial (April 13, 2023)

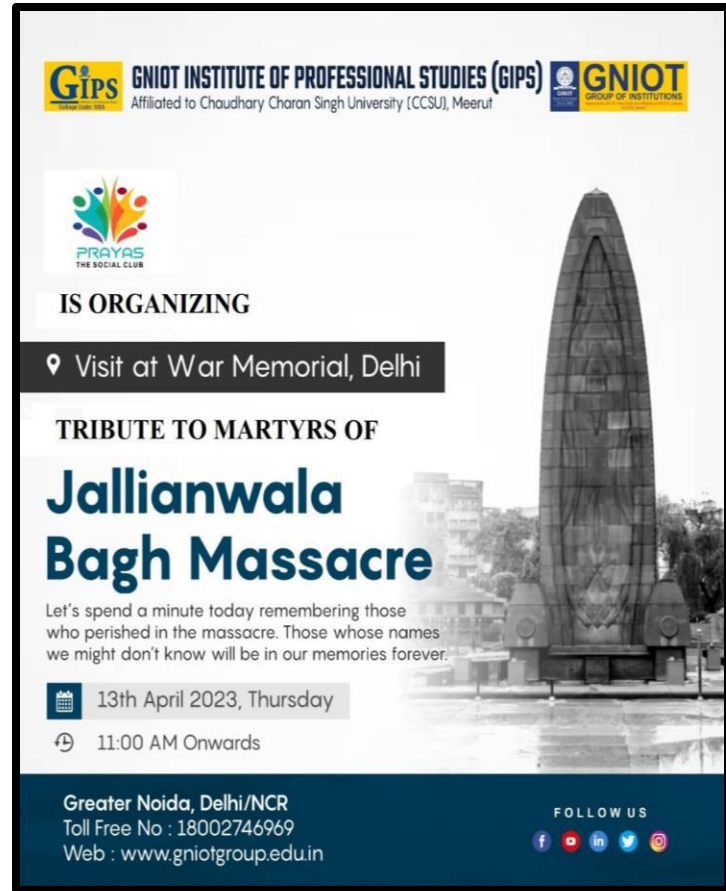
PRAYAS the Social Club of GNIOT Institute of Professional Studies has organized a visit to the National War Memorial, New Delhi on the 104th anniversary of the Jallianwala Bagh massacre for BCA/BBA and B.COM. 2nd year students.

The students were accompanied by two Faculty members Ms. Medha Srivastava and Mr. Rupendra Singh.

The Jallianwala Bagh massacre took place on 13 April 1919. It was where thousands of Indians lost their lives including women and children. They lost their lives to protect and safeguard the sovereignty and integrity of our country and War Memorial is a monument or edifice to celebrate a victory to commemorate those who died or were injured for the sake of the nation. It provides an opportunity for the visitors to develop a conscious connection with the site, the institution, and the people in whose memory the structure was built.

The memorial attempts to invoke a deep and moving experience and serves as a symbol of inspiration for future generations.

The visit to the National War Memorial helped to inculcate a sense of high moral values, sacrifice, national spirit, and a sense of belongingness for the country among the students.



The poster features the GIPS logo (GNIOT Institute of Professional Studies) and the GNIOT Group of Institutions logo. It includes the PRAYAS logo and the text 'IS ORGANIZING'. The event title is 'Visit at War Memorial, Delhi' and the main theme is 'TRIBUTE TO MARTYRS OF Jallianwala Bagh Massacre'. A quote reads: 'Let's spend a minute today remembering those who perished in the massacre. Those whose names we might don't know will be in our memories forever.' The date is '13th April 2023, Thursday' and the time is '11:00 AM Onwards'. Contact information includes 'Greater Noida, Delhi/NCR', 'Toll Free No : 18002746969', and 'Web : www.gniotgroup.edu.in'. Social media icons for Facebook, YouTube, LinkedIn, Twitter, and Instagram are also present.



Industrial Visit to Mother Dairy (April 24, 2023)

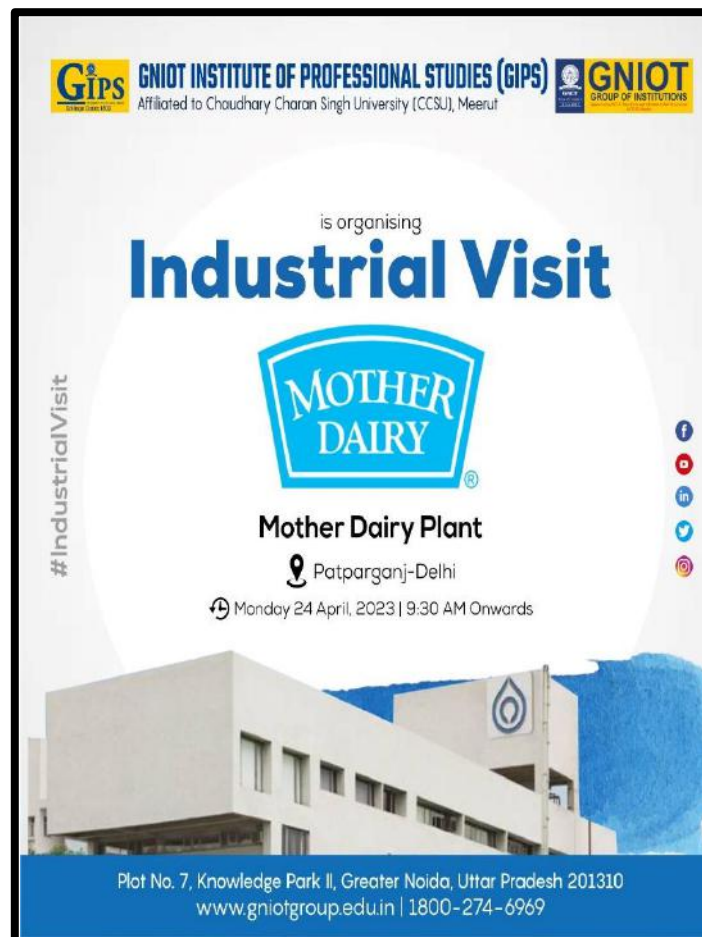
“Nothing ever becomes real till it is experienced”

Believing in this notion GNIOT-IPS organized an industrial visit to Mother Dairy, (Patparganj, Delhi) for its B.Com hons. 1st Year students. The purpose was to inspire students and gave them the opportunity to learn from a practical perspective by observing how the industrial unit works.

Professional Opportunities and working exposure to the dairy for the students provided them the opportunity to explore cooperative units, collective milk from farmers, samples check of milk, and the process of manufacturing & packaging of milk and other milk products.

A short video was shown to the students explaining how the company was formed and how the manufacturing unit works. In good spirits, milk, and ice creams were distributed to all the students. Dr. Manmohan Singh and Dr. Shweta Kulshrestha along with students visited the plant. Students enthusiastically observed all manufacturing processes of the industry. They showed a keen interest in plant processing and quality control section.

It has been a wonderful learning experience for the students. The industrial visit was organized under the profound guidance of our Principal Dr. (Prof.) Savita Mohan.



Design Thinking & Prototype Exhibition (April 28, 2023)

“There is no innovation and creativity without failure.”

Creativity and innovation are the driving forces behind progress and positive change. Institute Innovation Council in association with Vipanan: Marketing Club of GIPS today organized the “Design Thinking & Prototype Exhibition” under the effective guidance and supervision of Principal Prof. Dr. Savita Mohan, wherein students of GIPS did a creative display of their innovative ideas in the form of prototype development and theoretical representation of various concepts. The esteemed judges of the event were Ms. Sapna Gupta (Member Management GNIOT Group of Institutions), Dr. Anuranjan Mishra (Dean R&D), Mr. S.D. Nautiyal (Head Librarian GNIOT), Dr. Ruchi Rayat (Dean-PGP), Prof. Gagan Varshney, Prof. Vasudha Tiwari, and Prof. Praveen Rajpal.

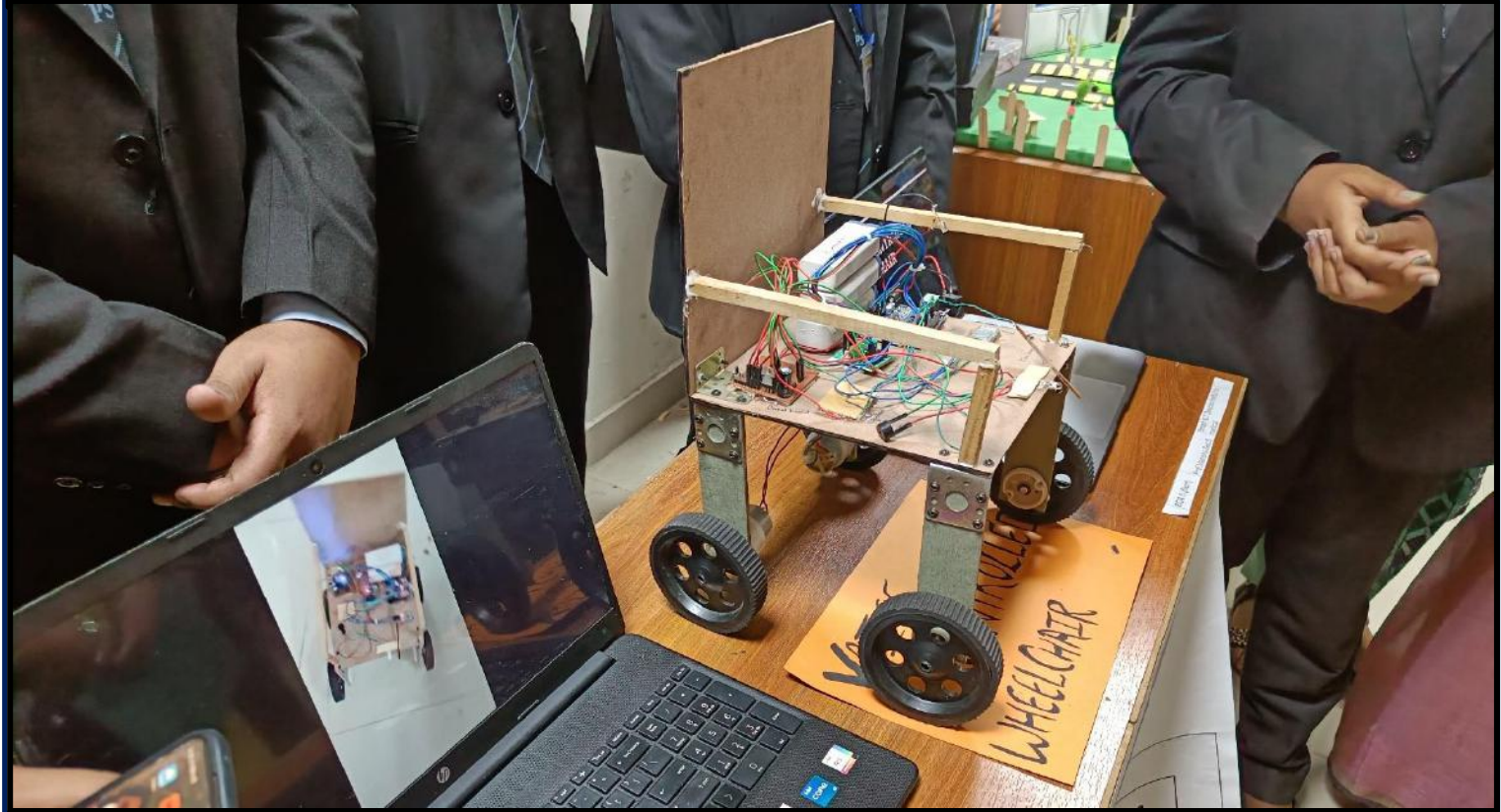
The students demonstrated very impressive and immaculate models ranging from Green smart city, Rainwater harvesting, Voice Controlled Smart Chair, Plant Monitoring Devices, and E-Commerce models to name a few. Winners of the cash prize of the competition were:

Ø Shivanya Aggarwal & Team, Voice Controlled Smart Chair First Prize winners. Ø Varun & Team, Power Station System Second Prize winners. Ø Suraj & Team, Plant Monitoring Device Second Prize winners.

Ø Manav Singh, Earthquake Alarming System Third Prize Winners. Ø Aman & Team, Dhoopbaati from waste Flowers Third Prize winners. Ø Tauziha Niyaz & Team, Apni Duniya Smart City Third Prize winners. Ø Ms. Kanika & Team, GNIOT Green Initiative Building, Consolation Prize Winners.

Overall, it was an event well planned and executed which provided students with an avenue to not only learn but present new things in the form of creativity and innovation.





National Conference on Innovation in Technology and Management for Sustainable Future ITMSF-2023 (April 29, 2023)

GNIOT Institute of Professional Studies Greater Noida conducted its First National Conference since its inception.

The Institute took the initiative to organize National Conference on the Quintessential theme of “Innovation in Technology and Management for Sustainable Future ITMSF-2023” on contemporary subjects to discuss issues that need to be addressed, enriched with a progressive spirit. The varied ideas discussed not only created a dynamic pool of knowledge but also an innovative solution repository that can effectively solve current societal and knowledge problems.

Principal GIPS Prof. Dr. Savita Mohan welcomed all the dignitaries and in her welcome address emphasized the quest for sustainability is already starting to transform the competitive landscape, which will force companies to change the way they think about products, technologies, processes, and business models. The key to progress, particularly in times of economic crisis, is innovation.



The Chief Guest of the Inaugural session was Prof. Prem Vrat Pro chancellor, professor of eminence and chief mentor, Northcap University, Gurugram, Former Founder Director, IIT Roorkee Former Vice-Chancellor, UPTU, Lucknow (now known as AKTU, Lucknow).

Sir in his inaugural address emphasized the fact that we need to design technology that is indigenous and is in the local dialect, mere copying to adopt the technology will not suffice the purpose of being global leaders.

The Guest of Honour & Keynote speaker of the Inaugural Session was Dr. T.P Singh Professor and Head of Department at the School of Computer Science, University of Petroleum & Energy Studies, Dehradun, Uttarakhand, India. Sir delivered his address on Artificial Intelligence, Society 5.0, and Sustainability.

In his address emphasized that India has a rich demographic dividend as compared to Japan and hence we should emphasize it being skilled and talented. Two technical sessions were conducted in Physical mode.

In the First Technical session Dr Ihtiram Raza Khan Academician at Jamia Hamdard, Delhi, was a Keynote speaker along with Dr. Niraj Singhal Director, Sir Choturam Institute of Engineering & Technology, Meerut.

In the Second Technical session Mr. Mark, L & OD National Lead at JMC Project (India Ltd) was the Keynote Speaker.

The Valedictory session was graced by the presence of Prof. Dr. R.K. Khandal Former President, of R&D and Business Development, India Glycols Limited Former Vice-Chancellor, UP Technical University, Lucknow.

VOL 2 ISSUE 4 || APRIL 2023

Sir in his address emphasized that Technological innovations should not be done at the cost of environmental degradation. Sustainability should be the pillar around which growth and development should be focused. The conference culminated with the announcement of the best research paper awards.

Dr. Meenu Sahani of GNIOT Institute of Professional Studies got the first prize and the second prize was grabbed by Ms. Garima Singhal of IIMT College. The conference curated a significant pathway for further academic endeavors and enlightened the attendees with requisite knowledge and ideas to be brainstormed further.



FACULTY CORNER

E-RUPI & Its Impact on the Indian Economy



The e-RUPI is a digital payment solution launched by the Government of India on 2nd August 2021. It is a QR code or SMS-based system that enables cashless transactions for government services and welfare schemes.

The main objective of e-RUPI is to ensure that government subsidies and benefits reach the intended beneficiaries in a targeted and efficient manner.

e-RUPI is unique in that it is a prepaid voucher-based system that does not require a bank account, digital payment app, or internet connectivity. It is designed to be secure, transparent, and easy to use, and it can be accessed via smartphones, feature phones, or even without a phone.

Some of the use cases of e-RUPI include vaccination drives, nutrition programs, and other government schemes related to education, health, and social welfare. The e-RUPI payment solution has been developed by the National Payments Corporation of India (NPCI) in collaboration with various government agencies and private sector companies.

Importance of e-RUPI

- 1. Targeted delivery:** e-RUPI payments can be made directly to the beneficiary, ensuring that the funds are used for the intended purpose.
- 2. Contactless and secure:** e-RUPI payments are completely contactless, which reduces the risk of transmission of infectious diseases such as Covid19.
- 3. Easy to use:** e-RUPI payments are easy to use and can be redeemed by the beneficiary with just a smartphone.
- 4. Boost to digital payments:** The introduction of e-RUPI is expected to give a boost to digital payments in India.

Impact on Indian Economy

The introduction of e-RUPI is expected to have a significant impact on the Indian economy in the following ways:

- 1. Financial Inclusion:** The e-RUPI system can help in increasing financial inclusion in the country.
- 2. Boost to Digital Payments:** The e-RUPI system is expected to give a boost to digital payments in India, which is in line with the government's vision of a less-cash economy.
- 3. Targeted Delivery:** e-RUPI payments can be made directly to the beneficiary, ensuring that the funds are used for the intended purpose.
- 4. Reduction in Transaction Costs:** Since e-RUPI payments are completely contactless, it can help in reducing the transaction costs associated with cash payments.
- 5. Boost to the Digital Economy:** The e-RUPI system is expected to give a boost to the digital economy in India.

Conclusion

In conclusion, e-RUPI is a digital payment solution that has the potential to transform the payment landscape in India. The system is designed to be efficient, secure, and transparent, and has several advantages, including targeted delivery, contactless and secure payments, easy to use, and a boost to digital payments. The introduction of e-RUPI is expected to increase financial inclusion, boost the digital economy, reduce transaction costs, and improve the effectiveness of government schemes. Overall, e-RUPI is an important step towards building a more efficient, secure, and inclusive payment ecosystem in India and is expected to contribute to the growth and development of the Indian economy.

Dr. Nishant Kumar Gupta
Assistant Professor – BBA
GNIOT-IPS

Big Data



Bit-by-bit analysis and research on big data have become a hot cake for many organizations and can be more helpful for the industries like banking, e-commerce, insurance, manufacturing, etc. to facilitate their customers.

This article revolves around big data and its characteristics in terms of V's like volume, velocity, value, variety, veracity, validity, visualization, virality, viscosity, variability, volatility, venue, vocabulary, vagueness, and complexity.

The day-by-day reported issues reflect that available research is not sufficient to manage and process big data. Hence the research presented in this article has explored big data further to identify the three new 'V' characteristics i.e. Verbosity, Voluntariness, and Versatility.

Big data is continuous including more & more data sets with high volume beyond the capability of regularly used software tools to capture, curate, handle, and process data set within a tolerable elapsed time.

Big data is a new idea, created every second from every part of the world i.e., the volume of data can never be reduced but increases day by day. Nearly five years ago, personal computer storage was tens to hundreds of gigabytes. IDC's Digital Universe Study predicts that between 2009 and 2023 digital information data will grow by 45% from 0.8 ZB to 35 ZB.

Many surveys expect that volume of data will grow by 46% in the next two years, and few said it will be doubled and it has got numerous definitions from researchers, organizations, and individuals.

In 2001, industry analyst Doug Laney (currently with Gartner), articulated the mainstream definition of big data in terms of the three V's; Volume, Velocity, and Variety.

SAS (Statistical Analysis System) has added two additional dimensions i.e., Variability and complexity. Further, Oracle has defined big data in terms of four V's i.e., Volume, Velocity, Variety, and Value.

Furthermore, Oguntimilehin A presented big data in terms of the five V's Volume, Velocity, Variety, Variability, Value, and Complexity. In 2014, in Data Science Central, Kirk Born defined big data in 10 V's i.e., Volume, Variety, Velocity, Veracity, Validity, Value, Variability, Venue, Vocabulary, and Vagueness.

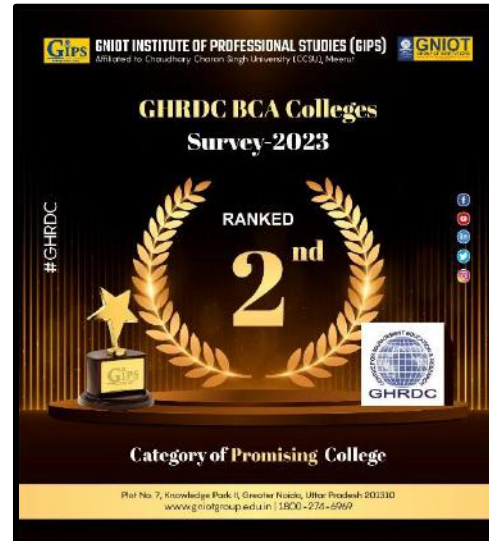
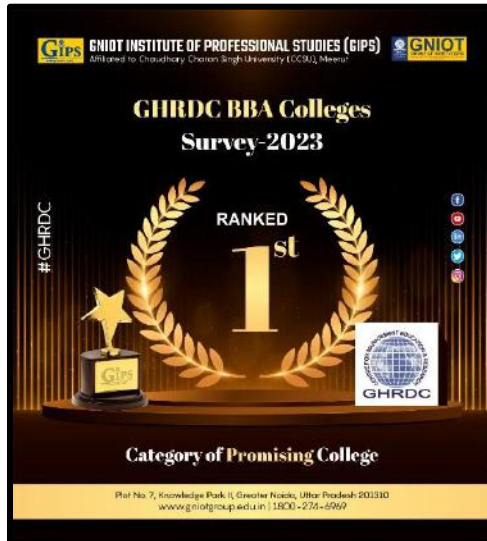
These characteristics provide a research horizon for the researcher and practitioners to effectively manage big data.

It is expected that research on newly identified characteristics may provide the simple and effective management of big data which can be used in value-added applications and research environments.

Dr. Gayatri Kapil
Assistant Professor – BCA
GNIOT-IPS



ACHIEVEMENTS



GIPS GNIOT INSTITUTE OF PROFESSIONAL STUDIES (GIPS) **GNIOT**
 Affiliated to Chaudhary Charan Singh University (CCSU), Meerut

Congratulations!

GIPS feels proud to share that our following students of **BBA 2nd Year (Batch 2021-24)** are selected in **SUMMER INTERNSHIP**

Nisha Singh

Prashant Kumar

Shikha Verma

Anurag Kumar

Nishita

Ashish Patel

Prince Raj

Komal

Badal Verma

Chhavi

Shubham Mishra

Mehak

Hrithika

Avneet Kumar

Manasi Kumari

Nisha Kumari

Abhishek Kumar

MOZO HUNT

Greater Noida, Delhi/NCR
 Toll Free No : 18002746969
 Web : www.gniotgroup.edu.in

FOLLOW US

Elite
NPTEL Online Certification
 (Funded by the MoE, Govt. of India)

This certificate is awarded to **UMESH KUMAR PATEL**
 for successfully completing the course

Advanced Graph Theory
 with a consolidated score of **81** %

| | | | |
|--------------------|-------|----------------|---------|
| Online Assignments | 25/25 | Proctored Exam | 55.5/75 |
|--------------------|-------|----------------|---------|

Total number of candidates certified in this course: **543**

Prof. B. V. Ratish Kumar
 Chairman, Centre for Continuing Education
 IIT Kanpur

Jan-Mar 2023
 (8 week course)

Prof. Satyaki Roy
 NPTEL Coordinator
 IIT Kanpur

Indian Institute of Technology Kanpur

Roll No: NPTEL23CS26544580780 To validate the certificate No. of credits recommended: 2 or 3

STUDENT'S CORNER

Uses and Abuses of Social Networking Apps



Social networking apps are applications that enable users to connect and communicate with others in a virtual environment. These apps allow users to create a profile, share content, and interact with other users through messaging, commenting, and sharing.

Some of the most popular social networking apps include:

- 1. Facebook:** This app allows users to connect with friends, family, and colleagues, join groups, and follow pages that interest them.
- 2. Instagram:** This photo-sharing app allows users to share photos and videos, and follow other users to see their content.
- 3. Twitter:** This app allows users to share short messages (tweets) with their followers, follow other users.
- 4. LinkedIn:** This app is a professional social networking platform that allows users to connect with colleagues, network with professionals in their field, and search for jobs.
- 5. Snapchat:** This app is a multimedia messaging app that allows users to share photos and videos that disappear after a short period of time.

Uses and Abuses of Social Networking Apps

Uses:

- 1. Connecting with friends and family:** Social networking apps allow people to stay in touch with their loved ones, no matter where they are in the world.
- 2. Networking:** Social networking apps like LinkedIn can help professionals connect with others in their industry, find job opportunities, and build their careers.

- 3. Information sharing:** Social networking apps can be used to share information on various topics.
- 4. Marketing:** Social networking apps can be used to promote businesses, products, and services, and reach a large audience.
- 5. Entertainment:** Social networking apps like TikTok and Instagram can provide users with entertainment, inspiration, and creative expression.

Abuses:

- 1. Cyberbullying:** Social networking apps can be used to harass, bully, or intimidate others.
- 2. Addiction:** Social networking apps can be addictive, and excessive use can lead to negative effects on mental health.
- 3. Privacy concerns:** Social networking apps may collect personal data, which can be misused or shared with third parties without users' consent.
- 4. Spread of misinformation:** Social networking apps can be used to spread false information, rumors, and propaganda, which can have a negative impact on society.
- 5. Online predators:** Social networking apps can attract predators who may use the platform to prey on vulnerable users, particularly children and young adults.

Conclusion

Social networking apps have become an integral part of modern-day communication and socialization. They offer a range of benefits, such as connecting people with friends and family, facilitating professional networking, and providing entertainment. However, they also come with potential drawbacks, such as cyberbullying, addiction, privacy concerns, spread of misinformation, and online predators.

Aman Kumar
BBA- 1st Year
Section - A

Rise In Tech Layoffs And Recession



The high-flying tech industry is facing a reckoning surge in losing jobs as the economy slows and customers pull back on spending. In the past month alone, tech companies have cut nearly 60,000 jobs, reversing a hiring spree that surged during the pandemic

as millions of Americans moved their lives online. IBM was one of the latest to slash its headcount, announcing 3,900 layoffs in January, or less than 2% of its global workforce.

This year, "a major theme will be tech layoffs as Silicon Valley, after a decade of hyper-growth, now comes to the reality of cost-cutting mode," analysts at Wedbush said in a research note Friday.

There are several factors contributing to tech layoffs, including the economy, inflation, higher interest rates, hiring, and COVID-19 pandemic job correction. The logic driving this, which doesn't sound like very sensible logic because it's not, is people say, "Everybody else is doing it, why aren't we?"

The unemployment rate in India increased from 6.7% in March 2020 to 7.8% in February 2021. The pandemic affected several industries, including hospitality, tourism, and manufacturing, leading to a significant increase in layoffs. The aviation industry has been particularly hard hit, with several airlines reducing their workforce due to the decrease in demand.

The Indian government has taken several measures to address the rise in layoffs and the economic recession. The government launched the Atmanirbhar Bharat Abhiyan (Self-reliant India Mission), which aimed to provide financial assistance to businesses and individuals affected by the pandemic. The government also provided loans to small businesses and reduced interest rates to encourage borrowing. The Indian government also announced several relief packages, including the Pradhan Mantri Garib Kalyan Yojana (PMGKY), which provided food grains and financial assistance to vulnerable sections of society.

Companies that rely too heavily on a single product or service are more susceptible to changes in the market or shifts in technology, which can lead to a decrease in demand and revenue. To prevent this, companies should diversify their business by expanding into new markets or exploring new business opportunities.

During difficult times, companies should provide support to their employees, such as offering financial assistance or access to counseling services.

In conclusion, preventing tech layoffs requires a proactive approach from companies and governments. By diversifying their business, investing in employee training and development, encouraging innovation, providing support during difficult times, and receiving government support, companies can reduce the likelihood of layoffs, ensuring the stability of their workforce and the tech industry as a whole.

Shivanya Agarwal

BCA 1st Year



MEDIA COVERAGE

जीएनआईओटी इंस्टीट्यूट ऑफ प्रोफेशनल स्टडीज (GIPS) में "इन्नोवेशन इन टेक्नोलॉजी एंड मैनेजमेंट फॉर ए सस्टेनेबल फ्यूचर" विषय पर नेशनल कॉन्फ्रेंस का हुआ आयोजन

बुलन्द संदेश ब्यूरो

ग्रेटर नोएडा। GIPS -सी सी एस यूनिवर्सिटी कैम्पस में "इन्नोवेशन इन टेक्नोलॉजी एंड मैनेजमेंट फॉर ए सस्टेनेबल फ्यूचर" विषय पर नेशनल कॉन्फ्रेंस का आयोजन किया गया जिसका शुभारंभ ग्रुप के चेयरमैन डॉ राजेश

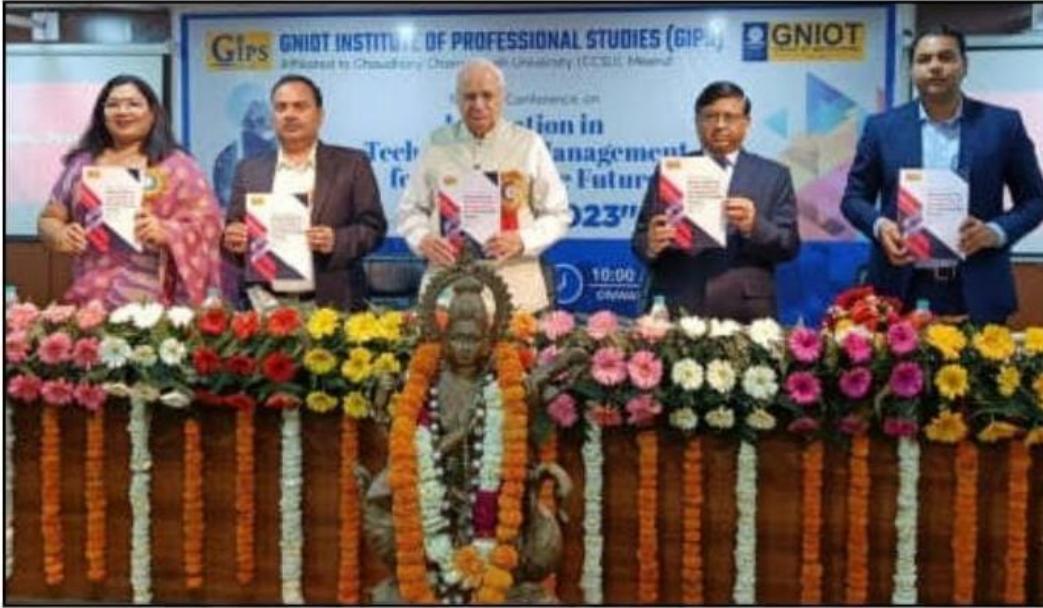
इंटेलिजेंस, क्लाउड कंप्यूटिंग एवं थ्री डी प्रेंटिंग को भविष्य की टेक्नोलॉजी बताया।

प्रिंसिपल GIPS डॉ सविता मोहन ने अपने स्वागत उद्बोधन में कहा कि यह कॉन्फ्रेंस शैक्षणिक संस्थानों और कॉर्पोरेट प्रतिनिधियों में वर्तमान और भावी शिक्षकों के लिए डिजाइन किया गया है। कॉन्फ्रेंस उन अनुसंधान विद्वानों

कॉन्फ्रेंस शिक्षाविदों, अनुसंधान संगठनों, संस्थानों, स्थानीय निकायों और एजेंसियों और नीति-निर्माताओं के प्रतिनिधियों को एक साथ लेकर आया है। ग्रुप के वाईस-चेयरमैन श्री गौरव गुप्ता जी ने अपने विचार व्यक्त करते हुए कहा कि प्रधान मंत्री श्री नरेंद्रमोदी के नेतृत्व में, जीओआई स्टार्टअप उन पहलों को लागू कर

रहा है, जो न केवल भारत में निवेश की सुविधा प्रदान करेगा, बल्कि भारत को व्यापार करने के लिए एक बेहतर और आसान स्थान भी बनाएगा। वर्तमान सरकार द्वारा शुरू की गई कुछ पहलों में मेक इन इंडिया, स्टार्ट-अप इंडिया, डिजिटल इंडिया, स्किल इंडिया और स्मार्ट सिटीज है।

कॉन्फ्रेंस के गेस्ट ऑफ ऑनर प्रोफेसर टी पी सिंह हेड -द स्कूल ऑफ कंप्यूटर साइंस यूनिवर्सिटी आफ पैट्रोलियम एंड एनर्जी स्टडीज, देहरादून जी ने बताया कि प्रौद्योगिकी का उपयोग विभिन्न तरीकों से किया जाता है जिसमें आज सबसे ज्यादा आर्टिफिशियल इंटेलिजेंस तकनीक



कुमार गुप्ता जी एवं कार्यक्रम में आये सभी विशिष्ट अतिथिगण ने सरस्वती वंदना व दीप प्रज्वलित कर किया ' इस कॉन्फ्रेंस का मुख्य उद्देश्य इंडस्ट्रीज के विशेषज्ञों, चिकित्सकों, शिक्षाविदों, शोधकर्ताओं और छात्रों को एक साथ लाकर विषय की हाल की चुनौतियों को बेहतर ढंग से समझना है। आज के कॉन्फ्रेंस के चीफ गेस्ट प्रोफेसर प्रेम व्रत जी (फाउंडर डायरेक्टर आईआईटी रुड़की फॉर्मर वाईस चांसलर यूपीटीयू लखनऊ) जी ने 5 Ps का उल्लेख किया जिसमें PEACE ,PEOPLE , PARTNERSHIP , PLANET & PROSPERITY को उन्होंने विश्व शान्ति और विश्व को समान दशा में लाने के लिए इन्नोवेशन का आधार बताया क उन्होंने अर्टिफिशियल

के लिए भी उपयोगी होगी जो समय के साथ शिक्षण पेशे में शामिल होने का इरादा रखते हैं। चयनित रिसर्च पेपर के रिसर्च प्रोसीडिंग्स का विमोचन अतिथियों द्वारा किया गया जो कइठ के साथ प्रकाशित किए गए हैं। कॉन्फ्रेंस में साठ से अधिक शोध पत्र प्राप्त हुए हैं जिसमें से उत्कृष्ट शोध पत्रों को कैश अवार्ड से सम्मानित किया गया ' सभी प्रतिभागियों को प्रेजेंटेशन एवं पार्टिसिपेशन का प्रमाण पत्र भी प्रदान किया गया ग्रुप के चेयरमैन डॉ राजेश कुमार गुप्ता जी ने कहा कि संस्थान का मुख्य उद्देश्य अत्यधिक रचनात्मक पेशेवरों का एक समूह उत्पन्न करना है, जो न केवल मानव संसाधन विकास में, बल्कि राष्ट्र निर्माण अभ्यास में भी योगदान दे सकते हैं। यह नेशनल

निरंतर रूप से आगे बढ़ते जा रही है। यह तकनीक इस बात को साबित कर रहे हैं कि ये मानव जाति के लिए एक वरदान हैं। वे किसी भी काम को सरल बनाते हैं, और आगे चलकर मानव तरीके से एक समस्या को हल करने में मदद भी करते हैं। हर तकनीक का अपना सकारात्मक और नकारात्मक प्रभाव दोनों ही होता है और इसी तरह से आर्टिफिशियल इंटेलिजेंस के भी हैं। विभिन्न उद्योगों और अनुसंधान क्षेत्रों में इसका काफी महत्व होता है आज के प्रथम टेक्निकल सेशन में डॉ नीरज सिंघल जी, डायरेक्टर सर छोटू राम यूनिवर्सिटी मेरठ से ने आये हुए सभी पेपर प्रिसेंटर को रिसर्च पेपर की बारीकियों के बारे में ज्ञान दिया एवं कहा कि कई छोटे व्यवसायों के लिए।

अर्टिफिशियल इंटेलिजेंस व क्लाउड कंप्यूटिंग भविष्य की टेक्नोलाजी

जास, ग्रेटर नोएडा: नालेज पार्क स्थित जीएनआइओटी कालेज में इनोवेशन इन टेक्नोलाजी एंड मैनेजमेंट फार ए सस्टेनेबल फ्यूचर विषय पर राष्ट्रीय सेमिनार का आयोजन हुआ। कार्यक्रम में विभिन्न क्षेत्र के विशेषज्ञों ने हिस्सा लिया। कार्यक्रम का शुभारंभ कालेज के चेयरमैन डा. राजेश गुप्ता ने किया। मुख्य अतिथि आइआइटी रुड़की के संस्थापक निदेशक प्रोफेसर प्रेम व्रत ने अर्टिफिशियल इंटेलिजेंस, क्लाउड कंप्यूटिंग एवं थ्री डी प्रिंटिंग को भविष्य की टेक्नोलाजी बताया।

प्रधानाचार्या डा. सविता मोहन ने कहा कि कांफ्रेंस उन अनुसंधान विद्वानों

के लिए भी उपयोगी होगी जो समय के साथ शिक्षण पेशे में शामिल होने का इरादा रखते हैं। चयनित रिसर्च पेपर के रिसर्च प्रोसीडिंग्स का विमोचन अतिथियों ने किया। डा. नीरज सिंघल ने कहा कि कई छोटे व्यवसायों के लिए, प्रौद्योगिकी ने एक नया बाजार आनलाइन खोल दिया है। ई-कामर्स छोटे व्यवसायों को व्यापक दर्शकों तक पहुंचने की अनुमति देता है। एकेटीयू के पूर्व चांसलर प्रोफेसर डा. आर के खंडाल ने छात्रों को सेल्फ लीडरशिप डेवलपमेंट के माध्यम से व्यक्तिगत कौशल सहित अन्य विषयों पर जानकारी दी।



जीएनआइओटी इंस्टीट्यूट में आयोजित कार्यक्रम में उपस्थित मुख्य अतिथि प्रोफेसर डा. आर के खंडाल (दाएं से दूसरे) व अन्य • सौ. इंस्टीट्यूट प्रबंधन

जी एन आई ओ टी इंस्टीट्यूट ऑफ प्रोफेशनल स्टडीज (GIPS) के द्वारा "डिजाइन थिंकिंग एंड प्रोटोटाइप एक्सिबिशन " थीम पर आधारित रचनात्मक प्रदर्शनी का हुआ आयोजन।



जी एन आई ओ टी इंस्टीट्यूट ऑफ प्रोफेशनल स्टडीज (GIPS) के द्वारा "डिजाइन थिंकिंग एंड प्रोटोटाइप एक्सिबिशन " थीम पर आधारित रचनात्मक प्रदर्शनी का हुआ आयोजन। इंस्टीट्यूट इनोवेशन काउंसिल: जीआईपीएस के मार्केटिंग क्लब "विपणन" ने आज दिनांक २८ अप्रैल २०२३ को "डिजाइन थिंकिंग एंड प्रोटोटाइप एक्सिबिशन " थीम पर आधारित रचनात्मक प्रदर्शनी का आयोजन किया गया।



प्रिंसिपल डॉ सविता मोहन के प्रभावी मार्गदर्शन एवं फैकल्टी मेंटर्स के सहयोग से जीआईपीएस के बी सी ए, बी बी ए एवं बी कॉम के होनहार छात्रों ने प्रोटोटाइप विकास और विभिन्न अवधारणाओं के सैद्धांतिक प्रतिनिधित्व के रूप में अपने विचारों का रचनात्मक प्रदर्शन कर मॉडल को बनाकर किया आज के कार्यक्रम की निर्णायक मंडल की अध्यक्षता एवं छात्रों के लिए प्रेरणाश्रोत, मैनेजमेंट मेंबर - श्रीमती सपना गुप्ता जी रही, निर्णायक मंडल के अन्य सदस्यो मे, डीन आर एंड डी, डॉ अनुरंजन मिश्रा, चीफ लाइब्रेरियन डॉ एसडी नौटियाल, डॉ रुचि रायत डीन -जिम्स. प्रो गगन वाष्णीय, प्रो वसुधा तिवारी एवं प्रो प्रवीण राजपाल रहे। छात्रों ने ग्रीन स्मार्ट सिटी, वर्षा जल संचयन, वॉयस कंट्रोल स्मार्ट चेयर, प्लान्ट मॉनिटरिंग डिवाइस, ई कॉमर्स मॉडल आदि से लेकर बहुत प्रभावशाली एवं रचनात्मक मॉडल का प्रदर्शन किया। प्रतियोगिता मे प्रथम कैश पुरस्कार :शिवन्या अग्रवाल एंड टीम, वॉयस कंट्रोल स्मार्ट चेयर को मिला वरुण एंड टीम, पावर स्टेशन सिस्टम एवं सूरज एंड टीम को द्वितीय पुरस्कार प्राप्त हुआ। छात्र मानव सिंह, अमन एंड टीम, तौजीहा नियाज़ एंड टीम को तृतीया पुरस्कार प्राप्त हुआ छात्रा कनिका एंड टीम को सांत्वना पुरस्कार दिया गया। मैनेजमेंट मेंबर सपना गुप्ता ने सभी छात्रों को पुरस्कार वितरित करते हुए आशीर्वाद दिया एवं कहा कि 'प्रौद्योगिकी हमारी नई डिजिटल युग की जीवन रेखा है'। दिन-प्रति-दिन, प्रौद्योगिकी का विस्तार हमें और आगे बढ़ा रही है। उन्होंने सभी छात्रों को आज प्रदर्शित विभिन्न मॉडल्स के लिए प्रोत्साहित कर आशीर्वाद दिया।

Innovation Technology & Man for Sustainable I

“IT-20



B.TECH • M.TECH • MBA • MCA • PGDM • Integrated (BBA+MBA) • BBA • BCA • B.Com
• B.Com (Hons) • B. Sc. (Computer Science) • B.Sc (Nursing)* • ANM* • LLB* BA.LLB*

Plot No. 7, Knowledge Park-II, Greater Noida, G. B. Nagar, Uttar Pradesh-201306

• www.gniotgroup.edu.in • Toll free No.: 18002-746-969

