



जी०एन०आई०ओ०टी० इंस्टीट्यूट ऑफ प्रोफेशनल स्टडीज़  
GNIOT INSTITUTE OF PROFESSIONAL STUDIES

(Affiliated to Chaudhary Charan Singh University, Meerut)  
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# संवाद

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Dear all,

*"In Order to Succeed, your desire for success should be greater than your fear of failure" truly said, **Bill Cosby.***

Greetings from the Greater Noida Institute of Professional Studies...

With great Contentment, we present to you "संवाद" the monthly newsletter of the college. It will give you chance to showcase your creativity, ideas, and critical thinking. In GIPS we focus on the complete development of students by involving them in curricular and extracurricular activities. Quite like seasons our students are changing, evolving, and adapting every day to the newness joyfully.

*This newsletter is providing a platform for our students to build a relationship with the competitive world.*

*We thank all the contributors for their hard work and toil.*

*Wish You Happy and Thoughtful Reading*

*Thank You*



## DEPARTMENTAL ACTIVITIES

### 1. FDP “Qualitative Data & Meta-Analysis” On March 7 to 13, 2022.

Greater Noida Institute of Professional Studies completed its first day of FDP on “Qualitative Data and Meta-Analysis”. The event started with its ceremonial Virtual Lamp Lighting and Saraswati Vandana. At the outset, the Principal of the College Dr. Savita Mohan welcomed the Resource Person and all the participants from India and abroad. Madam in her inaugural address emphasized that faculty members are the lifeblood of all educational institutions be it elementary or higher education. They are directly responsible for delivering top-of-the-line knowledge and providing training to budding professional managers of tomorrow. Madam stressed the fact that enriching the faculty vitality in key domains of teaching, assessing, research, professionalism, and administration is perceived to improve the educational environment significantly and enhance the academic performance of learners.



Later on, the resource person of the program Dr. Dhaval Mehta from Veer Narmada South Gujarat University, Surat steered forward the session. Sir in his session today guided faculty members and research scholars in downloading the NVIVO software and gave hands-on experience in working on the same. His session today deliberated on tools and techniques for data encoding and analysis using Nvivo software. The program has a registration of 90 academicians and research scholars across states like Tamil Nadu, Bengaluru, Haryana, Maharashtra, and Rajasthan and also had international participants from Henley Business School, University of Reading, UK. Overall it was a very insightful session for learners to use the latest software and further augment their personal and professional development.

Document ID	File No	Date	Region	Address
AG2234567	T148547	21 May 2000	STAFFORDSHIRE: STAFFORDSHIRE WOODLANDS	The Gables, Alsowfield, (DE7 3PT)
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AE7654321	S7502784	3 January 1992	GREATER MANCHESTER: MANCHESTER	Everstone, Thorton Street, Manchester, M12 1T7

FDP On Qualitative Data and Meta Analysis

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FDP On Qualitative Data and Meta Analysis

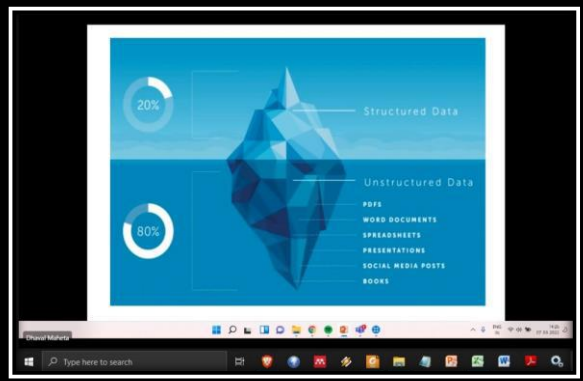
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FDP On Qualitative Data and Meta Analysis

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**Step 1: Familiarization with data**

- The first step is to get to know our data. It's important to get a thorough overview of all the data we collected before we start analyzing individual items.
- This might involve transcribing audio, reading through the text and taking initial notes, and generally looking through the data to get familiar with it.



Shankar Prabhakar

## 2. International Women's Day- "Gender Equality Today for A Sustainable Tomorrow" On March 8, 2022.

Greater Noida Institute of Professional Studies in association with Social Club had organized an Online



Panel Discussion - Gender Equality Today for A Sustainable Tomorrow | #BreakTheBias to celebrate International Women's Day, 2022.

Dr. Savita Mohan in her welcome address expressed gratitude and described the meaning of each panelist's name with a perspective that completely complimented the theme of the Panel Discussion.

Our esteemed Panellist Ms. Lakshmi Sirisha Tadepalli: Principal consultant, Top 50 Women Leaders in India, Diversity & Inclusion leader, Founder of Aasra NGO Rashmi Saha: Life coach, Founder of Mukti Mission, NLP Practitioner, TEDx

speaker, and organizer, REX Karamveer, State President Jharkhand, WICCI | State Chair - LOANI | Poet, Dr. Savita Mohan: Principal – GIPS, Former Director – MBA Institute – GNIOT, Personality Developer, Prolific Writer, Research Enthusiast, Ms. Sangeeta Kabra: Founder Director – PerfectU, International Wellness, and Holistic Coach, NLP Coach, Child Mentor at ChildLine G.N, Mrs. Nutan Bhatti: Managing Director, Oxford Green Public School shared their views and opinions related to The Modern Women, Irrational Competition, Sole Responsibility, Equal Opportunity, Breaking The Shackles

The event was moderated by Prof. Swetha Wahi. Prof. Ritu delivered the Vote of Thanks.

We are all inspired by their great words of wisdom and perspective.



### 3. Safalta Talks on “Real Skills for The Real World” in association with Safalta.com, an Edutech Arm of Amar Ujala on March 25, 2022.

Safalta Talks is to inspire, motivate and make them envision the possibilities awaiting the and lead a better future by themselves.

GNIOT Institute of Professional Studies (GIPS) successfully organized Safalta Talks in association with Safalta.com, an Edutech Arm of Amar Ujala. The Resource Person of the program will be Mr. Shajan Sameul, Chief Revenue Office, Safalta.com, Guinness World Record Holder, Limca World Record Holder, and India Book of Records, Holder. The Safalta Talk was Live Streamed on YouTube and Facebook ( [https://youtu.be/bzx07cn\\_wI8](https://youtu.be/bzx07cn_wI8) )

Dr. Savita, Principal, GIPS started the event by guiding students about how life decision choices impact the overall personality and future of an individual. Mr. Samuel not only sensitized the students about activating their skills from day one but also made them aware of the real-world requirements and how to keep going on with a spirit of achieving what they aspire to. This event has surely lit a spark in the young minds of our students and we hope to make them reach greater heights.



## *Faculty Corner*

### *1. Success or Failure: Where am I?*

We find them everywhere – people, who appear to have everything, except their secret hopelessness. People, who are getting more money, still complain about little things; people who hold exceptionally high-status titles, still they are miserable, oppressed, and unfulfilled. We have listed them, their status, their accumulation of power, etc. These aspects haven't led to degrees of satisfaction. These aspects are a so-called success but we again find unfulfilled people everywhere.



What is Success?

There are people, who are recognizing that money & high-profile status is not enough for a whole life. They must get inner peace of mind. Success, calls for happiness & inner peace, apart from accomplishment in life. Whereas, failure is the status, which gives you the delusion of happiness. We can also evaluate our success by doing things, no matter whether we are doing them correctly or not, because our mistakes will teach us. If we will fear of doing mistakes, we will never be able to cope with the failure. We need to decide on success or failure, which path do we need to choose?

A short story about Thomas Edison

The first short motivational story concerns Thomas Edison, who was schooled at home because his teacher said that he was “too stupid to learn anything”, and he was fired from his first couple of jobs because he was “non-productive”.

Before becoming famous for the lightbulb, Edison had already been coming up with new things for quite some time. He started a company called the Edison Portland Cement Co, the aim of which was to improve the cement industry. He also invented the automatic vote-tally system for congress. The first example, the company, never grew to the scale that Edison had anticipated it to grow, and the vote-tally system was simply rejected by congress.

It is said that before coming up with the light bulb, he had to go through more than 10,000 prototypes to finally make it work the way he wanted it to. When he was asked about his failure, the 10,000 attempts, Edison replied that “I have not failed 10,000 times — I've successfully found 10,000 ways that will not work.”

***-Prof. Anjum Ara***

***BBA Dept.***

## 2. *Childcare a Dream for Working Women*

The theme of this year's International Women's Day 2022 (8 march) was 'gender equality today for a sustainable tomorrow.

Child care, also known as daycare, is the care and supervision of many children whose parents especially mothers are working or there is no one to look after them.

Working women are those ladies who are employed in some institution or doing any kind of business to earn money, profit or maintain and grow their careers.



The dilemma in our country is that it is considered that the women must take care of the children. Here we are far behind the theme of the current year International Women's Day. However, the government has taken various steps and framed many policies to minimize the problems of working women. Although it had worked only for formal sector working women and not for the informal sector. A formal sector encompasses all jobs with normal hours and regular wages, and is recognized as income sources on which income taxes must be paid." (www.businessdictionary.com).

Benefits for working women in the Formal sector:-

1. India is ahead of many advanced nations in providing maternal health benefits and statutory maternity leave.
2. The Maternity Benefit (Amendment) Act, 2017 Maternity leave available to working women has been increased from 12 weeks to 26 weeks for the first two children. Besides, provisions relating to work from home and crèche facilities have been introduced where 50 or more than 50 women are working in the Amendment Act.
3. There can be mainly three ways to provide more benefits and improve maternal and child health, reinvigorating national crèche schemes, improving maternity benefits, and extending the Integrated Child Development Services (ICDS).

### **Need of the hour: Expansion of the ICDS:**

Early intake of children in the Anganwadi centers can have dual benefits — allowing mothers time for paid work and converging with the National Education Policy 2020 mandate that acknowledges quality Early Childhood Care and Education for children in the 0-6 age group.

Extending the hours of Anganwadi centers can also address time constraints for working women.

However, these expansions would also require expanding the care worker infrastructure, especially the Anganwadi worker and helper, who are already overburdened and underpaid.

***-Prof. Superna***

***B.Com Dept***

### 3. *Work-Lifeife Balance*

Work-life balance is regarded as crucial for both commercial and academic research professionals. Because family and work are the most essential aspects of everyone's lives, the research suggests that work-life balance is a fundamental issue determining wellbeing. Any conflict between work and family life causes tension and has a detrimental impact on workers' well-being. On the wellness of those employed in the private sector in India, work-family conflict and family-work conflict determine work-life balance. Family contentment, work satisfaction, and psychological suffering can all be used to gauge one's happiness. Most Indian employees do not want to return to work to achieve a work-life balance.



Employees strive to strike a balance between work and the rest of their interests. Work-life balance is particularly critical for your millennial employees, who are accustomed to jamming their days with a variety of activities and hours of technological connection.

Employers are not obligated to provide work-life balance for their employees, but they can assist them in achieving and maintaining it. Ambitiously, your workplace's actions, policies, beliefs, and expectations aid people in their work-life balance decisions. In the best-case scenario, these employer options assist you in attracting and retaining the top talent you require.

When creating a schedule that works for you, think about the best way to achieve balance at work and in your personal life. Chancey said that work-life balance is less about dividing the hours in your day evenly between work and personal life and, instead, is more about having the flexibility to get things done in your professional life while still having time and energy to enjoy your personal life. There may be some days where you work long hours so you have time later in the week to enjoy other activities.

Today, work-life balance is an evolving concept but, put simply, it's about achieving the mix of business and personal life that's right for you. We're all unique, and the term "personal life" means something different to everyone: it can include spending time with your friends and family; resting; participating in hobbies; engaging in personal, spiritual, or educational development; exercising; or caregiving. It can even include your work.

Set achievable goals by implementing time-management strategies, analyzing your to-do list, and cutting out tasks that have little to no value. Pay attention to when you are most productive at work and block that time off for your most important work-related activities. Avoid checking your emails and phone every few minutes, as those are major time-wasting tasks that derail your attention and productivity. Structuring your day can increase productivity at work, which can result in more free time to relax outside of work.

***-Prof. Sonia Singhal***

***BCA Dept.***



## *Student's Corner*

### *1. BELIVE*

Believe in yourself and your dreams,  
Though impossible things may seem,  
But one day you will get through it,  
And climb the stairs of your success.

Be proud of who you are,

Who you have become.

Experiences in life, good and bad,

Many lessons you have overcome,

And many more yet to come.

Problems that may have to obstruct your path,

Believe in yourself that you can get through those obstacles and rise and shine with your success.

Say I can and I will,

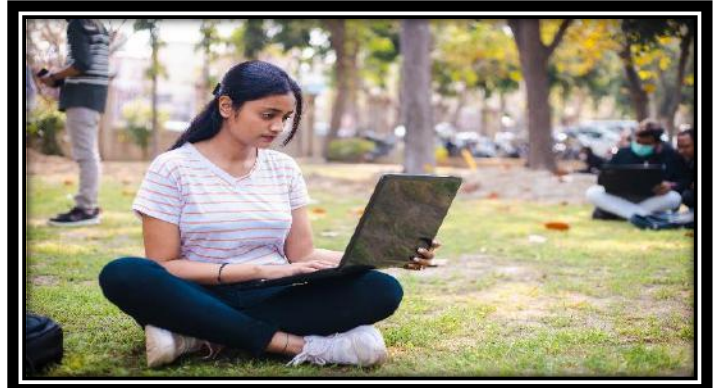
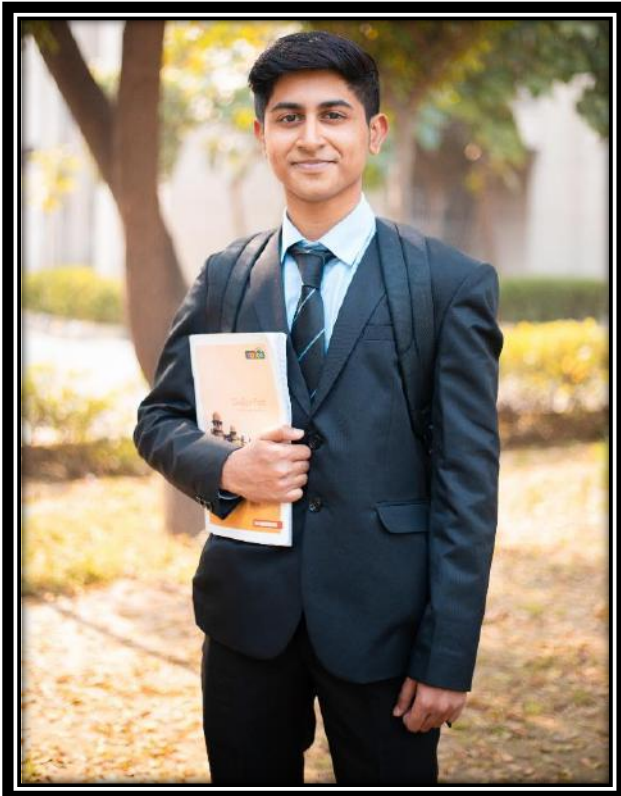
Grab the prizes of life that we fail to win,

Because we doubt the power within,

Believe in yourself and you will.



**Zubia Mahee**  
**B.Com(H)**



## 2. Internet: A Great Revolution

The internet, a web, a connection, revolutionaries the whole world. It establishes a relationship between humans and technology. It is responsible for the growth and evolution of our economy. Initially, most people had not much information about it, slowly with the changing scenario; the internet becomes a daily habit plus the needs of human beings.



The internet helps you to improve your company's security by building a reliable and secure corporate network. A few years pass and a huge amount of access to data was recorded on the World Wide Web. Most people use the internet for doing their business work.

It reduced the use of post letters. It speeds the way of communication through internet calls. The study gets simple and easy because of the internet. People register to teach and learn about different things: music, website, design-making app, history, etc.

In conclusion, the internet has great power to change the world. According to me, it is the best way of gaining information, adopting knowledge, and competing with the current scenario competition.

**Amaan Beg**

**BBA**



### *Welcome to Team GIPS*

**Ms. Swetha Wahi** has completed her Masters of Management Studies and Master of Commerce from the University of Mumbai. With more than 7 years of experience in the field of academics, she is specialized in the domains of Marketing, Finance, and General Management.



**Ms. Priyanka Rai** has done M.A, B.ed from GGSIPU Delhi. She is a linguistic trainer. Presently working with GIPS as an Assistant professor teaching courses in professional communication.



**Dr. Abhishek Sharma** has joined as an Associate Professor in the Department of Bachelor of Computer Application. He has done his Bachelor of Technology in Electronics and Communication Engineering from Uttar Pradesh Technical University, Lucknow, M.Tech. in VLSI System Design from Mahamaya Technical University, Noida. He has gained his Ph.D. degree from Jaipur National University, Jaipur.



**Dr. Sonia Singhal** has done her Bachelor of Commerce from CCS University Meerut UP, and M.Com from CCS University, Meerut. She has gained her Ph.D. degree from CCS University, Meerut. Her research area was Corporate Social Accounting and Reporting in NTPC & CCI.



**Ms. Deepika Varshney** started her career in the corporate sector and then mainstreamed into academics and having experience of almost 18 years. Have a small stint with corporate before joining academics and have been associated in the role of a Teacher, Mentor, and Social Worker.



**Dr. Vijeyata Tegwal** is a Dedicated and Qualified Faculty in BBA Deptt. at Greater Noida Institute of Professional Studies. She did her Ph.D. in Human Resource management from CCS University Meerut UP. She is UGC NET Qualified in management and M.B.A.





वीडियोइन्टरव्यू रिपोर्ट

## GIPS द्वारा एक सप्ताह का "क्वालिटेटिव डेटा एवं मेटा-एनालिसिस" विषय पर ऑनलाइन फैकल्टी डेवलपमेंट प्रोग्राम का शुभारंभ।

March 7, 2022 admin 0 Comments

**फैस बातों भारत भूषण शर्मा**

**श्रेष्ठ नोएडा:** - नोएडा इंस्टीट्यूट ऑफ प्रोफेशनल स्टडीज (GIPS) द्वारा एक सप्ताह का "क्वालिटेटिव डेटा एवं मेटा-एनालिसिस" विषय पर ऑनलाइन फैकल्टी डेवलपमेंट प्रोग्राम का शुभारंभ आज दिनांक 7 मार्च 2022 को श्रेष्ठ नोएडा इंस्टीट्यूट ऑफ प्रोफेशनल स्टडीज (GIPS) में एक सप्ताह का "क्वालिटेटिव डेटा एवं मेटा-एनालिसिस" विषय पर ऑनलाइन फैकल्टी डेवलपमेंट प्रोग्राम का शुभारंभ किया गया।

**आज श्रेष्ठ नोएडा इंस्टीट्यूट ऑफ प्रोफेशनल स्टडीज में सफलता टॉक्स - रियल स्किल्स फॉर द रियल वर्ल्ड का आयोजन**  
श्रेष्ठ नोएडा इंस्टीट्यूट ऑफ प्रोफेशनल स्टडीज (GIPS) में अमर उजाला के सहयोग से " रियल स्किल्स फॉर द रियल वर्ल्ड" पर सफलता टॉक्स का आयोजन किया गया इस सफलता टॉक्स का उद्देश्य सभी छात्रों को प्रेरित करना और उन्हें उन संभावनाओं की कल्पना करना है जो उनके लिए प्रतीक्षा कर रही हैं और उमर एक बेहतरीन भविष्य का नेतृत्व कर रही हैं। कार्यक्रम के मुख्य अतिथि शामिल, चीफ टेक्नोलॉजी ऑफिसर सफलता टॉक्स कागम, मिनीजिस्टर टिकनेट टोलचर, लिजका वर्ल्ड टिकनेट टोलचर और इंडिया युवा ऑफ टिकनेट, टोलचर रहे।



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