INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)
IIC at GIPS

DISCOVER
EXPLORE
DEVELOP
PURSUE

CREATE PROFESSIONAL LEADERS

GNIOT
GROUP OF INSTITUTIONS
Approved by AICTE, New Delhi and Affiliated to AKTU-Lucknow

www.gniotips.in

GIPS

GNIOT INSTITUTE OF PROFESSIONAL STUDIES
(Affiliated to Chaudhary Charan Singh University, Meerut)
COLLEGE CODE -1203

DISCOVER
EXPLORE
DEVELOP
PURSUE

BBA | BCA | B.COM (UNDER NEP) | B.COM (HONS.) | B.SC. (COMP. SCIENCE)

Reverence to our Founder Chairman

Late Shri Krishan Lal Gupta

Founder, Chairman
GNIOT Group of Institutions

VISION
To be an educational institute recognized through the acquisition, preservation, dissemination, and application of knowledge for the betterment of society. We will develop an entrepreneurial and global mindset for sustainable alternatives.

MISSION
- To provide high-quality education, encourage continuous innovation, and foster employability.
- To infuse the notion of lifelong learning through outcome-based education and innovative thinking.
- To escalate leadership qualities among the students by having an understanding of moralistic values and environmental realities.

ABOUT
GNIOT

STARTED IN 2001 WITH 2000 STUDENTS, CURRENTLY, GNIOT HAS MORE THAN 6000 STUDENTS ON A LUSH, GREEN AND HUGE CAMPUS.
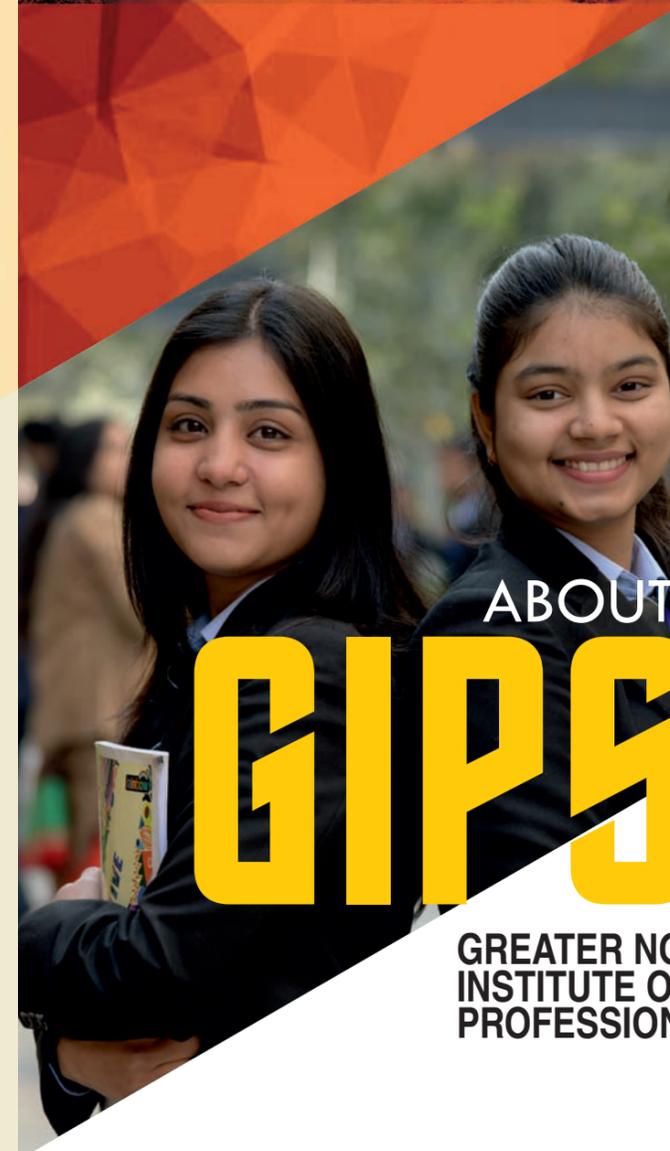- GNIOT offers a program in association with Reliance industries.
- ICICI Bank trains GNIOT students in finance-related subjects.
- Best placement record in the region.
- Only center in Greater Noida for Prometric.
- CSR excellence award and more than 1.25 lakh books in the library.
- Association with IIT-Delhi and IIT-Mumbai for management training sessions.
- 500+ faculty and a 19,000+ strong alumni base.
- Compulsory Summer Internship provided by the college.
- Nodal center of IIT-Delhi and IIT-Mumbai.
- Association with IIT-Delhi and IIT-Mumbai for management training sessions.

ABOUT
GIPS
GREATER NOIDA INSTITUTE OF PROFESSIONAL STUDIES

THE INSTITUTE HAS BEEN INSTRUMENTAL IN ITS EFFORTS TO IMPART QUALITY EDUCATION WHICH DEMONSTRATES THE ACADEMIC INPUTS, QUALITY OF FACULTY, INSTITUTE INDUSTRY INTERACTION, AND SKILL SET OF ITS STUDENTS.
- TATA STRIVE GOOGLE Scholarship Programme is introduced at GIPS for BBA, BCA, BSC (CS), and B. COM. Students.
- We offer courses that are certified by MICROSOFT, GOOGLE & IBM.
- GIPS BCA program bagged 1st Rank in the category of Promising College and 11th Rank in Northern India by the GHRDC.
- BBA Programme ranked 1st in the category of Promising College and 14th Rank in Northern India by the Global Human Resource Centre.
- Participating in UNNAT BHARAT ABHIYAN for social cause and nation-building.
- The Institute has a modern state of world-class infrastructure equipped with the latest air-conditioned lecture halls, classrooms well equipped with the latest audio-visual teaching and learning aids, computer labs, and a very rich collection of books, periodicals, journals, and motivational books both fiction and nonfiction based.
- The college has WI-FI connectivity on campus which offers a plethora of options for students to gain knowledge available in the digital as well as the physical world.
- The college also has separate hostels for boys and girls who commute from far-flung areas of the country to study in the college.
- There are more than 10 student-driven clubs, namely Social Club, HR Club, Finance Club, Marketing Club, Sports Club, etc. Which helps in imparting managerial skills to the budding managers and entrepreneurs of the nation.

CHAIRMAN MESSAGE

We firmly believe that the harmonious development of society can be achieved by the enlightenment of the individual heart, mind, and soul. This has become a prerequisite in today's fast-changing world where material gains have out-placed basic human values. I am of the firm opinion that education as a powerful instrument of socioeconomic change can transform the attitude, thinking, and lifestyle of people. Education enables flexible thinking and better decision-making capabilities in individuals.

We have always dreamt of empowering society with enlightened, skillful, and socially relevant citizens, which can be possible only by educating the masses. As such, we initiated this benign task of reconstructing the social order by providing educational establishments, thus contributing to the development of the nation in our humble way.

GNIOT Group of Institutions, has taken the task of developing human capital in tune with the requirements of industry and society by integrating the basic principles of Right Philosophy, Right Knowledge, and Right Conduct in its policies and programs.

I extend my best wishes to all the aspirants and assure you that under the mentorship of the dedicated faculty of this prestigious organization, they shall be able to take full advantage of the opportunities offered to them.

I wish my students all the best.

> **We have always dreamt of empowering society with enlightened, skillful, and socially relevant citizens, which can be possible only by educating the masses...**

Dr. Rajesh Kumar Gupta
Chairman
GNIOT Group of Institutions

VICE-CHAIRMAN MESSAGE

GNIOT Institute of Professional Studies is beyond providing a sound education, we wish to provide our students with a holistic learning experience for life. We are conscious of the changing needs of society, hence we shall emphasize imparting education and training to our students beyond the prescribed syllabus to make them responsible & disciplined citizens to serve society. Students, you are about to cross a bridge in your life because college education is a turning point, the hard work of today is the triumph of the future. The time and effort you spend today are the deciding factors of your later years.

As an established and highly esteemed institution, we maintain the utmost academic standard, incorporated with the conduct of discipline, thereby achieving a remarkable and excellent percentage of results. We firmly believe that education is the key to a nation's progress with this; we will take it as our bounded duty to provide the best academic training a student can get. The institution endeavors to comfort the students with all the necessary knowledge and skills to become truly successful in their chosen fields. We will support students in achieving those golden ambitions and also ensure that their stay in college is meaningful and fruitful as well.

As the vice chairman of this institution, I anticipate the full participation and cooperation of the students and parents to make it possible for us to transform those dreams into reality.

We hope earnestly that the aspirants of Business Administration, Computer Application and Commerce, will find here opportunities and after graduation would be leaders in their respective fields.

> **We ensured that the student at GNIOT Institute of Professional studies receive high-quality education and training in a congenial atmosphere...**

Shri Gaurav Gupta
Vice Chairman
GNIOT Group of Institutions

PRINCIPAL MESSAGE

Institutions play crucial roles in shaping the world's future through education in the form of knowledge creation. Also, it is paramount that we keep our cultural ethos alive while harnessing the power of modern technologies in shaping a constructive future.

I believe that an Institute is the highest temple of learning. Therefore, students and faculty must be provided with an enriching and empowering environment, which dynamically stimulates their inherent potential, leading to engaging them in an outlook beyond the realms known to them, resulting in the creation of a powerful future, where the responsibility of shaping the society is freely and gracefully accepted by them.

We recognize and appreciate the inherent quality of our educational systems and methods in carving a niche for our students, thus creating an impact in providing suitable placement for students in the industry. We at GIPS believe in the saying, "To reap the benefits tomorrow, we need to sow the seeds today" and thus our concerted efforts are to work on transforming the students into professional managers of tomorrow making a change not only in their personality but bringing a change in the society as a whole. We earnestly work to transform the student talent pool from the first day they join the Greater Noida Institute of Professional Studies (GIPS).The multi-disciplinary approach of our curriculum focuses on experiential learning, better content delivery, and provisions for sports and extracurricular activities, which are integral components of the learning process.

Therefore, we will endeavor to inculcate the core values amongst our students in service of society. These values should be Contributing to National Development, Quest for Excellence, Promoting the Use of Technology, Fostering Global Competence, Ethics and Character Building. The need to expand higher education with the impact of technology on educational delivery, and the increasing private participation in higher education, have necessitated marked changes in the Indian higher education system.

GIPS wishes all students grand success in their careers and prosperity in the future.

> ❝ *Don't settle for average. Bring your best to the moment. Then, whether it fails or succeeds, at least you know you gave all you had...* ❞

Prof. Dr. Savita Mohan
Principal

AWARDS & FELICITATIONS

- Eminent Contribution in Education during pandemic 2021 (Sikshak Sanman Samaroh) by Dainik Jagran
- Best Management Educator- by Top Gallant Media 2021
- Best Educators Awards 2020 by Competition Success Review
- Top Private Institute in North India -2019 by Dainik Jagran
- CSR Excellence in Education Award- 2019, organized by Competition Success Review
- Outstanding Management Institute of North India -2019 by CEGR
- Shikshak Samman by Rashtriya Shaikshik Mahasangh, Uttar Pradesh-2018
- Visionary Educator of the Year by The Education Post – 2017
- Best Management Director by Indian Research Media and Awards – 2017
- Education Excellence Award for Research by Global Education and Skill Awards (GESA) - 2017
- Honored by District Magistrate of GB Nagar for Contribution & Excellence in Higher Professional Education-2016
- Felicitation by Parichowk.com for contribution & achievement in Higher Education-2016
- Best Teacher Award-2016, facilitated by District Magistrate- Greater Noida Authority
- B-School Leadership Award 2016 by ESDA
- Rashtriya Shiksha Gaurav Puraskar 2016 by Centre for Education Growth and Research (CEGR)
- Education Excellence Award 2015 at Jharkhand Education Summit

MOU's Signed

TATA STRIVE | Right Skills Bright Future

- **TATA Strive**

Greater Noida Institute of Professional Studies signed a Memorandum of Understanding with TATA STRIVE on 12th January 2023.

APPWARS TECHNOLOGIES

- **APPWARS Technologies Pvt. Limited**

Greater Noida Institute of Professional Studies signed a Memorandum of Understanding with APPWARS Technologies Pvt. Ltd. on 2nd Feb 2022

GTT

- **GTT Foundation**

Greater Noida Institute of Professional Studies signed a Memorandum of Understanding with GTT Foundation, a non-profit organization on 3rd Feb 2022

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BBA
BACHELOR OF BUSINESS ADMINISTRATION

BCA
BACHELOR'S IN COMPUTER APPLICATION

Program Objective:
- The key objective is to prepare students for tomorrow, equipping them today with the right knowledge, skills, and attitude that will help them effectively in a manner that enables them to be proficient in any business enterprise they choose and also nurturing and developing them to become good individuals who are sensitive to the society around them.
- To develop business and entrepreneurial aptitude among the students.
- To provide knowledge and requisite skills in different areas of management like human resources, finance, operations, and marketing to give a holistic understanding of a business system.
- To equip the students with knowledge related to qualitative and quantitative techniques for critical thinking and problem-solving.
- To provide practical industry exposure to the students to hone their managerial competencies.
- To inculcate a global view of the industrial and organizational establishment.

BACHELOR OF BUSINESS ADMINISTRATION IS ONE OF THE MOST POPULAR & SOUGHT-AFTER BACHELOR'S DEGREE PROGRAMS AMONG STUDENTS RIGHT AFTER PASSING CLASS 12TH. IT'S A 3-YEAR UNDERGRADUATE COURSE THAT IMPARTS KNOWLEDGE ABOUT BUSINESS MANAGEMENT AND TEACHES THE INTRICATE ASPECTS OF RUNNING A COMPANY OR AN ORGANIZATION. UNLIKE MANY OTHER BACHELOR'S DEGREES, BBA CAN BE PURSUED BY STUDENTS FROM ALL FIELDS I.E., SCIENCE, COMMERCE & ARTS. STUDENTS BECOME ELIGIBLE FOR GETTING PLACED IN GOOD COMPANIES AND GET NUMEROUS CAREER OPPORTUNITIES IN DOMAINS LIKE FINANCE, EDUCATION, AND MARKETING RIGHT AFTER GETTING THEIR BBA DEGREES. BBA HOLDERS HAVE THE HIGHEST EMPLOYMENT RATE AS COMPARED TO OTHER BACHELOR'S DEGREE.

Eligibility Criteria:
To apply and take admission in BBA Programme, a student must qualify 10+2 with a minimum of 45% marks for the General and OBC categories and 40% for SC/ST in all streams.

Career Prospects:
- Business Analyst
- Data Scientist
- Blockchain Expert
- Digital Marketer
- Market Research Analyst
- Logistics Manager
- Product Manager
- Export Companies
- Government Sector
- Educational Institutions

Certifications:
- Microsoft Skill for Business (Excel & Advance Excel– Certified by Microsoft)
- Digital Marketing (Certified by Google)
- Data analysis and visualization using R/Python
- E-Commerce
- Certification in Event Management
- NISM
- Basics of Data Analytics

LEARN BETTER, SERVE BETTER & BECOME BETTER

BACHELOR'S IN COMPUTER APPLICATIONS (BCA) IS A THREE-YEAR UNDERGRADUATE COURSE THAT IMPARTS STUDENTS WITH THE FOUNDATIONAL AND ADVANCED KNOWLEDGE OF INFORMATION TECHNOLOGY AND COMPUTER APPLICATIONS. BCA COURSE PROVIDES STUDENTS WITH KNOWLEDGE OF COMPUTER APPLICATIONS AS WELL AS HOW TO SOLVE VARIOUS PROBLEMS AND ISSUES RELATED TO A COMPUTER OR ITS APPLICATIONS. PROFESSIONALS SKILLED IN COMPUTER SCIENCE ARE IN HUGE DEMAND SINCE A LOT OF MANPOWER-BASED JOBS ARE GETTING DIGITIZED. THIS IS A SOFTWARE-RELATED COURSE WHERE A PROFESSIONAL WELL-VERSED IN PROGRAMMING LANGUAGES ALWAYS STANDS OUT.

Program Objective:
- The BCA program aims to improve students' academic and practical computing knowledge.
- To nurture and develop young minds as they get ready for the demanding prospects in the IT industry.
- To provide trained labor for the various sectors of the IT and software industries.
- Enables the students to understand, analyze and develop computer programs in the areas related to algorithms, web design, and networking for the efficient design of the computer-based system.
- To instill the fundamental skills required by the international software business. This also comprises training for personality development, audio-visual preparations, and team-building abilities.

Eligibility Criteria:
An aspirant needs to be a 10+2 with 45% marks in the General and OBC categories & 40% marks in SC /ST category. In 10th or 12th mathematics is one of the subjects to become eligible.

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Career Prospects:
- Technical Analyst
- Data Scientist
- Web Developer
- Game Designing
- Computer System Analyst
- Graphic Designer
- Cyber Security Expert
- Software Developer Trainee
- Banking Sector

Certifications:
- Web Designing (HTML, CSS & Java Script– Certified by Microsoft)
- Python (Certified by IBM)
- Basics of Tableau
- C++
- Artificial Intelligence
- Basics of Data Science
- Digital Marketing
- Data analysis and visualization using R/Python

B.Sc.
COMPUTER SCIENCE

B.COM.
PROGRAM AND HONOURS

B.SC. COMPUTER SCIENCE IS A THREE-YEAR PROGRAM THAT EQUIPS STUDENTS WITH ADEPTNESS IN THE KNOWLEDGE AREA OF COMPUTER SCIENCE. IN THIS COURSE, STUDENTS WILL HAVE DEVELOPED THEIR CRITICAL REASONING, LOGICAL JUDGMENT, AND COMMUNICATION SKILLS. AUGMENT THE RECENT DEVELOPMENTS IN THE FIELD OF IT AND RELEVANT FIELDS OF RESEARCH AND DEVELOPMENT. THIS COURSE PROVIDES A LOT OF OPPORTUNITIES FOR THE STUDENTS TO GET KNOWLEDGE AND TRAINING IN TECHNICAL SUBJECTS SO THAT THEY WILL BECOME TECHNICAL PROFESSIONALS BY LEARNING C PROGRAMMING, RELATIONAL DATABASE MANAGEMENT, DATA STRUCTURE, GRAPHICS, JAVA, PHP, NETWORKING, THEORETICAL COMPUTER SCIENCE, SYSTEM PROGRAMMING, OBJECT ORIENTED SOFTWARE ENGINEERING, ETC.

Program Objective:
- The BSc (CS) program enables the students to prepare the necessary knowledge base for research and development in Computer Science.
- The students will be able to build the necessary skill set and analytical abilities for developing computer-based solutions for real-life problems which communicate scientific information clearly and concisely.
- This course enhances the scientific temper among the students to develop a research culture and policies to tackle the burning issues at the global and local levels.
- To train students to make a career in the computer science and software industry.

Eligibility Criteria:
An aspirant needs to be a 10+2 with 45% marks in the General & OBC categories and 40% marks in SC /ST category. Students must have Mathematics in 12th.

B. COM HONOURS
IS A THREE-YEAR DEGREE COURSE THAT IS THE MOST SOUGHT-AFTER GRADUATION COURSE IN THE FIELD OF COMMERCE, ACCOUNTING, TAXATION, ECONOMICS, AND FINANCIAL MANAGEMENT. THIS PROGRAM GROOMS IN MANAGERIAL SKILLS TO PURSUE OPPORTUNITIES IN GROWING AREAS OF FINANCE & ACCOUNTING, BUSINESS & BANKING MANAGEMENT & TAX PLANNING. THE ADVANCED COURSES ARE ALSO AIMED TO PREPARE FOR SUCCESS IN PROFESSIONAL CERTIFICATIONS. STUDENTS FROM FINANCE AND ACCOUNTANCY BACKGROUNDS ARE HIGHLY IN DEMAND IN BIG COMPANIES, CORPORATE AGENCIES, MNCS, ETC. APART FROM THIS, B. COM (HONS) IS ALSO THE OPTION FOR A CAREER IN MANAGEMENT, TEACHING, ADVERTISING, JOURNALISM, MASS COMMUNICATION, LAW, DESIGN, AND THE PUBLIC SECTOR.

Eligibility Criteria:
10+2 with 50% marks in all streams.

B. COM (UNDER NEP)
Bachelor of Commerce is a three-year full-time undergraduate course affiliated with Chaudhary Charan Singh University, Meerut. The program focuses on advanced knowledge of accounting and the financial market. Professional Learning helps students gain a deep understanding of the securities market and its global importance. Expert trainers from the industry impart training, thus helping the students to gain insight into the work culture in the industry and also acquire the skills needed for enhancing employability. The program has a multi-disciplinary approach designed to equip you with adequate skills and proficiency in areas relating to Commerce and Management. The curriculum offers several specializations and practical disclosures which equip you with the skills to deal with contemporary challenges in business activities.

Eligibility Criteria:
An aspirant should have passed 10+2 with a minimum of 33% marks in all streams.

Objectives of the Course:
- Exposure to complex commerce problems and finding their solution
- Process information by effective use of IT tools.
- Equip students with the knowledge, skills, and attitude to meet the challenges of modern-day business organizations.
- Understand required mathematical, analytical, and statistical tools for financial and accounting analysis.
- Develop an understanding of various commerce functions such as Finance, Accounting, HRM, Marketing, Financial analysis, project evaluation, cost accounting, taxation etc.

DISCOVER EXPLORE DEVELOP PURSUE

Career Prospects:
- Data Scientist
- Application Analyst
- Information System Manager
- Computer Scientist
- Web Designer
- Database Administrator
- Software Engineer
- Cyber Security Expert
- Banking Sector
- Education Sector

Certifications:
- Introduction to the Internet of Things (IOT) and Embedded Systems.
- Interfacing with the Arduino
- Data Analyst Professional
- AI/ML Professional
- Web Designing (HTML, CSS & Java Script– Certified by Microsoft)
- Python (Certified by IBM)
- C++
- Artificial Intelligence

DISCOVER EXPLORE DEVELOP PURSUE

Career Prospects:
- Banker
- Stock Broker
- Auditor
- Personal Financial Advisor
- Tax consultant
- Cost Accountant
- Export- Import Manager
- Banking Sector
- Education Sector

Certifications:
- Microsoft Skill for Business (Excel & Advance Excel– Certified by Microsoft)
- Tally & ERP with GST
- Data analysis and visualization using R/Python
- Basics of Data Analytics
- Digital Marketing
- E-Commerce
- Certification in Event Management
- NISM Certification

PLACEMENTS

Breakthrough
Group placements in
International Companies
"A conscientious journey towards success."

Placed at a magnificent package
₹27.61 LPA | ₹70.00 LPA | ₹23.31 LPA

OUR RECRUITERS

A highly dynamic global business environment calls for specific skills. India is marching ahead with the fast pace. The 21st century belongs to us and in this effort the country will definitely need young, trained and skilled technocrats and professional managers. Here, in GNIOT Group of institutions, students acquire industry specific knowledge, self-management, character formation, team work and developing a creative way of presenting their thoughts and ideas, apart from routine academic training and courses.

STUDENTS TESTIMONIALS

The growth of my personality has been greatly influenced by the GNIOT Institute of Professional Studies. I have been able to polish my leadership, time-management, and teamwork abilities through coordination and participation in various curricular and extracurricular activities being conducted by the college on a regular basis. Every week our college organized student-centric activities which helped me shape my personality.

Hershita
BCA
III Year

The college journey for me was not an easy one mere transition from school to college but for me, it was traversing from Bihar to Greater Noida with less hope and much nervousness. The College helped me in this journey by assisting me right from the day I took admission till date. Through relentless help from teachers and friends in college and the hostel, I am enjoying this beautiful phase of college life.

Sundaram Upadhyay
BBA
III Year

"The curriculum helps in holistic development and ensuring the students are industry-ready. The faculty is friendly and approachable. Workshops and guest lectures are organized to ensure the industry readiness of students. Classes and Labs are well-equipped on every floor. I am a proud student of GIPS."

Prem Bhardwaj
B.com(P)
II Year

"Mentors at GIPS help us in enhancing our academic and Interpersonal skills. Along with teaching, GIPS contributes a lot to improving my entire personality. The college organized activities including seminar presentations, workshops, and technical symposiums which boost the knowledge of students. I want to say that the world is here at GIPS and I am proud to be a GNIOTIAN."

Tushar
BCA
III Year

"The constant effort, support, and guidance of the department, not only in academics but also in Co-curricular activities, GIPS always provided me with the assistance that I required for my overall development. I will always be grateful to GIPS for providing me with a platform of practical learning and also preparing me for the upcoming challenges in life."

Fahad Ahmad
BBA
III Year

"The infrastructure of the college is well maintained. Our principal and teachers are very supportive and inspiring. The college is organizing events to boost our confidence, attitude, and intellectual ability which will directly benefit our future endeavors. In my opinion, our college is providing a much better facility as compared to other colleges. Credit goes to the principal ma'am, faculty, and staff members."

Shruti
BBA
III Year

"GIPS has given me a chance to sharpen my skills in my field of choice. I am thankful to GIPS for making learning my passion, enhancing my skills more, teaching me valuable lessons about this diverse world, people, and concepts in general, and eventually will enable me to hopefully become a more successful person in life. Overall, it has been a great experience at GIPS."

Nidhi Bhati
BCA
III Year

INFRASTRUCTURE

ULTRA modern
AUDITORIUM & AMPHITHEATER

WELL Furnished
CLASS ROOMS
SEMINAR HALL
CONFERENCE HALL

STATIONARY & REPROGRAPHY CENTER

MEDICAL & HOSPITAL FACILITY

INDOOR & OUTDOOR SPORTS FACILITIES

LIBRARY
INFORMATION SERVICE & LANGUAGE LAB

GIPS

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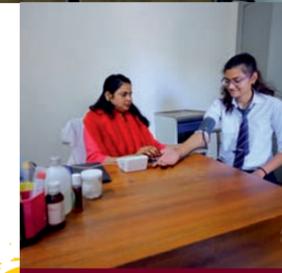
GYM
& FITNESS CENTER

SEPARATE HOSTEL
ON CAMPUS & ACCOMMODATION

CAFETERIA

TRANSPORT
PICK & DROP FACILITY

POWER BACK-UP
24 HRS. & WI-FI

life@
GIPS

PATENT AND RESEARCH PAPER PUBLICATION

GUEST LECTURE

PDP SESSIONS

INDUSTRIAL VISIT

WORKSHOPS

CONFERENCE
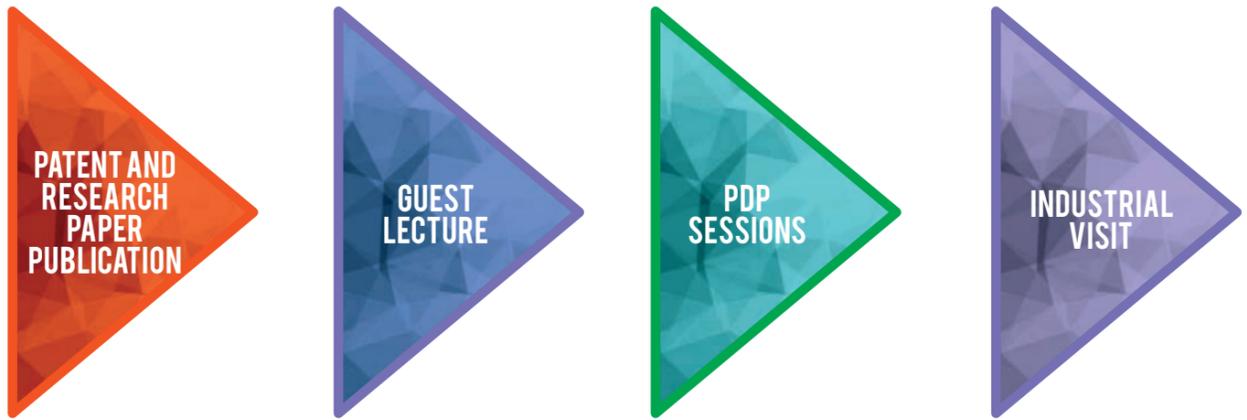
STUDENT ENRICHMENT ACTIVITIES @ GIPS

BBA Intake	-	240 seats
BCA Intake	-	240 seats
Bsc. Cs Intake	-	120 seats
B.Com. Hons Intake	-	120 seats
B.Com. (Under NEP)	-	120 seats